

PRE-PHOTOSHOOT

CHECKLIST

Thank you for scheduling your media creation appointment! To ensure your home is captured at its best, we've prepared some helpful guidelines to assist you in preparing for your photographer's visit. Here are some key tips to get your home camera-ready:

General Interior

- Turn on all light and lamps (3-ways to the lowest setting). Replace burnt-out bulbs.
- Turn off ceiling fans and move portable fans out of sight.
- Turn off all electronics (TVs, computers, tablets, etc.). Move all charging cords and cables out of sight
(electronics too, if possible).
- Move the following out of sight: trash baskets, tissue boxes, shoe racks, and all signs of pet life (including dishes and toys).
- De-clutter the living spaces as much as possible. When photographing a house, less is more.
- Open curtains to the side and raise all 1-inch plastic blinds (2-inch blinds and shutters can simply be twisted open to a horizontal position).
- Make all beds and put all clothing in closets.
- Consider making the home more neutral by removing signs or objects that reflect views or opinions that may not be held by others.
- Consider removing personal photos or other identifying items.
- Consider putting away valuables.

Kitchen

- Make counter tops look balanced but not cluttered. You can display items such as knife

blocks, fruit bowls, Kitchen Aid mixers, and decorative coffee pots or teakettles.

- Remove appliances such as blenders, bread makers, detached microwaves, and convection ovens.
- Remove all napkins and paper towels rolls.
- Clear all sponges, dishrags, soap, and dishes from the sink area.
- Clear the refrigerator of all magnets and photos.
- Put away kitchen hand towels unless they match the décor.

Bathroom

- Clear the vanity countertop of toothbrushes, medications, hair and beauty products, and

plastic non-decorative soap dispensers.

- Remove all toiletries and cleanings supplies from glass-enclosed showers and tubs.
- Close toilet lids.
- Clean mirrors and glass surfaces (no streaks!).

Exterior

- Remove cars from the front of the house and close garage doors.
- Put trash and recycling bins inside of the garage (or remove from sight).
- Put yard and garden tools away. Roll hoses neatly or remove them completely.
- Mow grass and trim shrubbery.
- Arrange patio furniture neatly and put any cushions in place.
- Clean any pools and hide any pool cleaners and nets.
- Turn on any water features.
- Remove all political signs.
- Remove storage pods.

These suggestions are intended to help you prepare, but we understand that every home is unique. If you have any questions about preparing your home, please reach out to your listing agent for personalized advice.

You can look forward to media that highlights your beautiful home!